

HBI Invests in Associates, Celebrates New Class of Graduates

The Hanes Continuous Education Program is celebrating the graduation of more than 700 associates across El Salvador, Honduras and the Dominican Republic.

The program funds education for HanesBrands' associates through an alliance with government and regional schools and universities.

Yenissa Luciano, an associate from the Dominican Republic, is one of the success stories. Yenissa started her career with HanesBrands in 2009 at the age of 19 as an operator in the Pocket Department.

As Yenissa worked her way up through various positions in the company, she continued her education through INFOTEP courses, studied as a Community Orientation student at the Autonomous University of Santo Domingo (UASD) and earned more than six professional certifications. She now works as a Trainer, sharing her skills and experience with others.

"As a trainer, she uses all the skills she's learned to perform her role with excellence," said Clarilis Rodríguez, organizational development, and training coordinator. "This makes her stand out so much that she has been employee of the month more than once. Her levels of commitment and responsibility are outstanding."

- Since 2009, HBI has invested approximately three million dollars in education for 4,996 associates in the region.
- The program includes pathways for basic education and university studies, master's degrees and various certifications, as well as specialized courses within the Hanes mechanics schools .
- HBI has provided more than 450,000 hours in training initiatives and education throughout Central America and the Caribbean.

HanesBrands offers differentiated work hours so associates can study and work. The program also extends to first-degree relatives of associates, helping deliver on HanesBrands' commitment to improving the lives of ten million people by 2030.

"To achieve my goals, I had to face many challenges, like staying constant in my studies since I am also a mother," said Yenissa. "The satisfaction we feel with all the positive things that happen when we reach our goals is an emotion that lasts forever."